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10-Minute Property Photo Prep Checklist That Boosts Buyer Interest

These quick actions can significantly improve how a property appears in photos:

1 Turn on All Lights

Switch on lamps and ceiling lights to create warmth and eliminate shadows.

2 Open Curtains & Blinds

Maximise natural light to make rooms feel brighter and larger.

3 Clear Kitchen & Bathroom Surfaces

Remove kettles, toiletries, cleaning products, and everyday clutter.

4 Hide Cables & Remotes

Tidy visible wires, chargers, and TV remotes.

5 Plump Cushions & Smooth Bedding

Neatly made beds and arranged cushions instantly elevate presentation.

6 Remove Bins & Laundry Baskets

These everyday items distract in photography.

7 Quick Garden Tidy

Move bins, sweep patios, and arrange outdoor furniture neatly.

8 Clean Mirrors & Glass

Streaks show clearly in professional photography.

9 Park Cars Away from the Front

Give the property clear kerb appeal.

10 Secure Pets & Pet Accessories

Food bowls, beds, and litter trays should be out of sight.

Why This Matters

According to the ****National Association of Realtors** research from **Redfin** has shown that high-quality listing photos are associated with faster sales and higher perceived value.

Small presentation improvements can create a major perception shift — and perception drives enquiries.